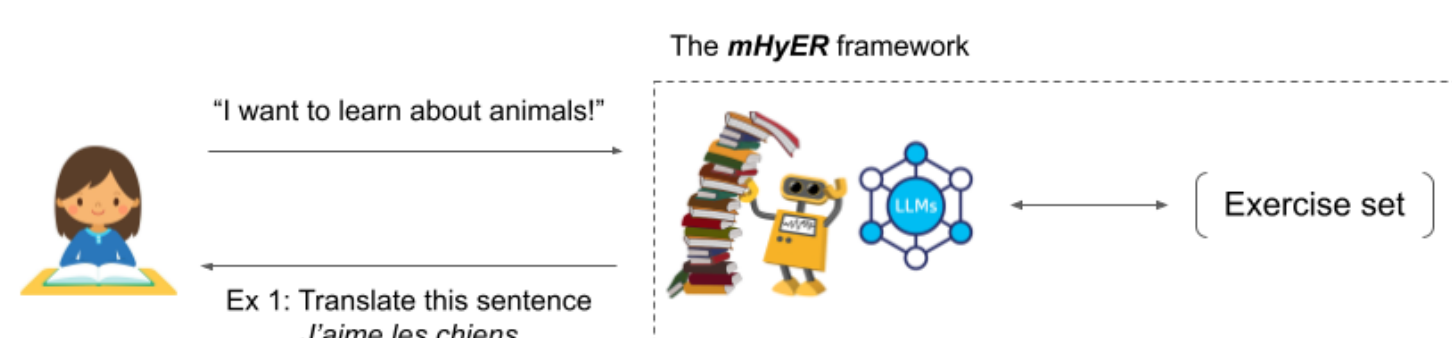


Self-directed learning for online language learning

How can we give learners the ability to request content in an online language learning setting?

- Learners should be able to tailor the online learning experience to fit needs



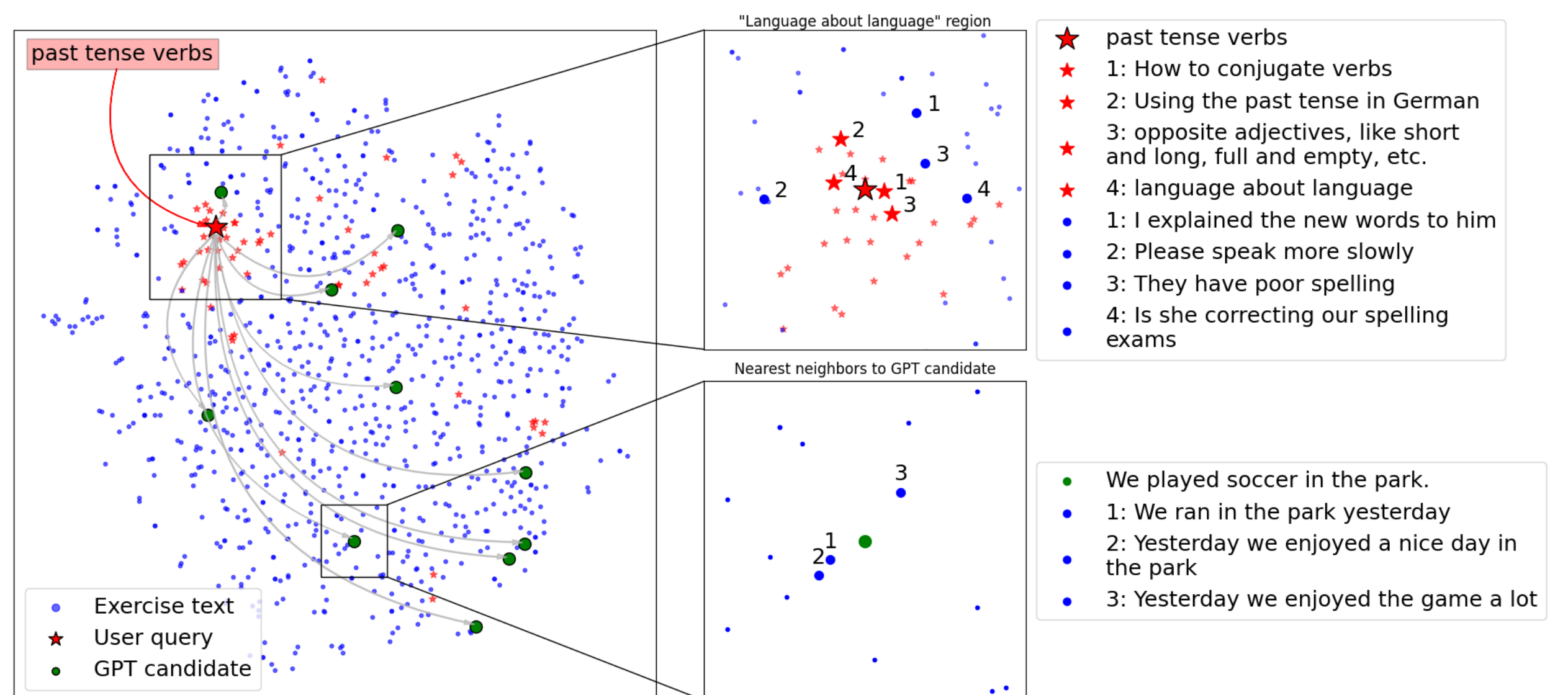
Can we just use direct similarity search / kNNs?

No!

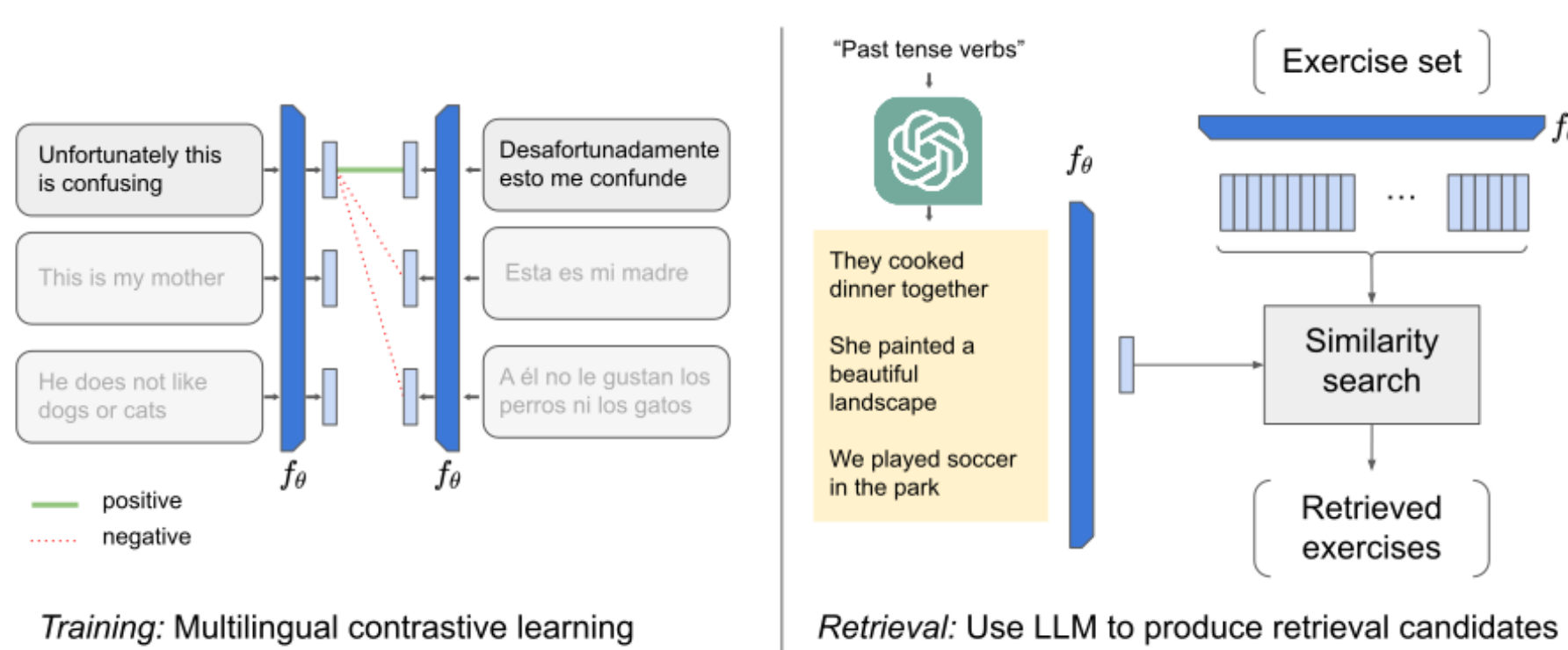
- Learners describe what they want to learn using “language about language”, e.g., “I want to learn about **verbs**”
- kNN with embedded learner input returns exercises explicitly about language!
- Semantic gap between learner inputs and exercise content
- Cannot be overcome with large-scale pretraining, e.g., BERT

Problem setup:

- Learners provide text input describing what they want to learn
- Goal: Retrieve the most *relevant* exercises using a method that is
 - *Zero-shot*: no relevance labels are available for training
 - *Multilingual*: exercises are comprised of multilingual sentences



mHyER: Synthesize hypothetical exercises based on user inputs



Stage 1: Multilingual contrastive learning

- Multilingual exercises have inherent structure: sentences and translations should be “similar” in representation space
- Idea: Use multilingual contrastive learning [1] to optimize similarity space!

Stage 2: Use LLM to generate retrieval candidates

- Need to bridge semantic gap
- Idea: Generate sentences similar to exercises *conditioned* on learner input [2]
 - Use LLMs to align learner input and exercises in representation space

Experimental results

Retrieval on Tatoeba data

- mHyER outperforms supervised baselines in zero-shot retrieval

	English		English (L2) from Spanish (L1)				Spanish (L2) from English (L1)				
	AUC	P@15	AUC L1	AUC L2	P@15 L1	P@15 L2	AUC L1	AUC L2	P@15 L1	P@15 L2	
Unsup. pretraining	mBERT	0.468	0.037	0.446	0.487	0.038	0.040	0.469	0.442	0.039	0.019
	mContriever	0.571	0.064	0.438	0.503	0.051	0.063	0.559	0.564	0.061	0.027
	SimCSE	0.646	0.115	0.535	0.559	0.069	0.054	0.635	0.610	0.127	0.068
	mHyER _{mBERT} +Duo-00D	0.752	0.211	0.734	0.738	0.215	0.206	0.739	0.757	0.225	0.242
	mHyER _{mContriever} +Duo-00D	0.729	0.258	0.748	0.723	0.267	0.264	0.713	0.744	0.271	0.294
Sup. pretraining	Contriever	0.541	0.164	0.491	0.492	0.120	0.086	0.530	0.492	0.180	0.105
	mContriever	0.575	0.104	0.548	0.510	0.126	0.108	0.560	0.581	0.112	0.101
	mHyER _{Contriever} +Duo-00D	0.775	0.246	0.668	0.797	0.102	0.240	0.760	0.692	0.268	0.108
	mHyER _{mContriever} +Duo-00D	0.738	0.255	0.761	0.734	0.260	0.264	0.722	0.752	0.255	0.280

Ablations

- Both contrastive learning and generated retrieval candidates contribute to performance gains

	English		English (L2) from Spanish (L1)				Spanish (L2) from English (L1)				
	AUC	P@15	AUC L1	AUC L2	P@15 L1	P@15 L2	AUC L1	AUC L2	P@15 L1	P@15 L2	
Unsup. pretraining	mContriever	0.571	0.064	0.438	0.503	0.051	0.063	0.559	0.564	0.061	0.027
	mContriever +GPT	0.676	0.237	0.613	0.663	0.213	0.213	0.643	0.602	0.245	0.217
	mContriever +Duo-00D	0.665	0.096	0.670	0.665	0.119	0.106	0.656	0.657	0.090	0.077
	mHyER _{mContriever} +Duo-00D	0.729	0.258	0.748	0.723	0.267	0.264	0.713	0.744	0.271	0.294
	Sup. pretraining	mContriever	0.575	0.104	0.548	0.510	0.126	0.108	0.560	0.581	0.112
mContriever +GPT		0.731	0.250	0.642	0.724	0.238	0.243	0.706	0.636	0.263	0.258
mContriever +Duo-00D		0.672	0.106	0.678	0.677	0.128	0.120	0.662	0.661	0.113	0.091
mHyER _{mContriever} +Duo-00D		0.738	0.255	0.761	0.734	0.260	0.264	0.722	0.752	0.255	0.280

References

- [1] Yaoshian Wang, Ashley Wu, and Graham Neubig. English contrastive learning can learn universal cross-lingual sentence embeddings. In *EMNLP 2022*
- [2] Luyu Gao, Xueguang Ma, Jimmy Lin, and Jamie Callan. Precise zero-shot dense retrieval without relevance labels. In *ACL 2023*